

SCOTT DODD

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PROFILE

Accomplished journalist with nearly two decades of experience in newspapers, magazines, and digital media. Proven success developing award-winning content and effective editorial strategies for print and online brands. Innovative storyteller and features editor, skilled at translating complex concepts for a general audience. Connected with an expansive stable of leading journalists and authors.

EXPERIENCE

OnEarth magazine, New York, N.Y. 2009-present

OnEarth.org Editor

- Developed and executed strategy for transforming quarterly print magazine into daily news site through full redesign and major expansion of online content.
- Commission top journalists to produce high-impact enterprise stories and online columns and blogs that provide fresh perspectives and compelling commentary.
- Collaborate with magazine staff on shared editorial vision and publishing plan, commissioning videos, slideshows, and infographics to supplement print stories.
- Manage all aspects of online publishing and production, including budget, online style guide, photo acquisition, and contributor contracts. Supervise extensive roster of freelance columnists, bloggers, editors, fact checkers, and producers.
- Launched email newsletter, oversee social media strategy, and work to develop new distribution methods through content-sharing partnerships, syndication, apps, and e-readers. Doubled monthly unique visitors in year after relaunch.
- Led OnEarth.org to first Eddie Award win in 2011 for best nonprofit news site, and first Online Journalism Award nomination for general excellence.
- Report and write stories, essays, and book reviews for *OnEarth's* print edition.

Columbia University Graduate School of Journalism 2009-present

Adjunct Professor

- Teach reporting/writing, advise students, manage online student publications.

Freelance Journalist, New York, N.Y. 2006-present

- Contribute to the *New York Times*, *Scientific American*, *Oceanus*, and others.
- Clients include Columbia University and the Foundational Questions Institute.

Natural Resources Defense Council, New York, N.Y. 2008- 2009

Online Editorial Manager

- Produced and edited content for network of NRDC websites, which reach more than half a million visitors monthly. Managed staff blog and social media outreach.

Liberty Science Center, Jersey City, N.J. 2007-2008

Director of Print and Web Media

- Revamped website, produced and edited online content, created quarterly membership magazine.

The Charlotte Observer, Charlotte, N.C. 1998-2006
Metro Reporter/Editor

- Lead writer/reporter on national news stories including Olympic Park bomber, 2001 anthrax attacks, crash of US Airways Flight 5481, fatal freight train derailment, and several hurricanes.
- Weekend metro editor, planning front-page and local section coverage and supervising reporters.
- Investigative stories revealed wasteful homeland security spending, abuses at public animal shelters, and campaign finance violations by N.C. House Speaker who later went to jail.
- Contributed to Hurricane Katrina coverage that won the 2006 Pulitzer Prize for public service.
- Named Charlotte's best newspaper reporter by local alt-weekly, which said: "When *The Charlotte Observer* wants to make a good story a great one, it sends out Scott Dodd."

York Daily Record, York, Pa. 1994-1998
Reporter/Assistant Editor

- Covered cops, county government, city hall, and statehouse beats. Ran night metro desk.
- Award-winning investigative stories helped free a wrongly convicted man on death row.

EDUCATION

Columbia University Graduate School of Journalism, New York, N.Y. 2007

- M.A. in science journalism, Bollinger Presidential Fellowship, Thesis Award finalist

Penn State University, State College, Pa. 1994

- B.A. in journalism, minor in history, graduated with honors, managing editor at *Daily Collegian*

TECHNICAL SKILLS

Microsoft Office, Photoshop, InDesign, HTML basics, Wordpress, Movable Type, Drupal, Mac or PC

MEMBERSHIPS

ASME, NASW, SEJ, SWINY

SELECT AWARDS

Folio Eddie Awards 2011

Association/Non-Profit Website: Gold

The Pulitzer Prize 2006

Public Service: Awarded to staff of the *Sun Herald* for coverage of Hurricane Katrina

Society of American Business Editors and Writers Best of Business Awards 2005

Breaking News Coverage: First Place

North Carolina Press Association Awards 2005

General Reporting: First Place, Sports Reporting: First Place

Humane Society of the United States Genesis Awards 2004

Newspaper Series: "Death at the Pound"

Society of Professional Journalists Green Eyeshade Awards 2003 & 2004

Deadline Reporting: First Place (both years)